

MARKET INFRASTRUCTURE

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THEORETICAL ANALYSIS OF VIEWS ON THE DEFINITION OF INTERNATIONAL TOURISM

Summing up the scientific opinions on the essence of the term, we believe that tourism – is: multifaceted phenomenon that combines economic, social, cultural and environmental aspects has inexhaustible potential for continued progress associated with many sectors of the economy that determines its leading position in social and economic life of the countries and peoples; the most dynamic sector of the human factor in economic and cultural development, environmental protection and historical and cultural heritage, international understanding, peace, human rights and fundamental freedoms without different in race, sex, language or religion; economic source of job creation and income, infrastructure development industry; an integral part of the overall international market.

There are many classifications of tourism. The most common is its division: internal (local) tourism – linked to the temporary departure of citizens to holiday destinations within the country, state, region; International Tourism – engaged with tourism, but it is associated with the departure from the country of residence.

After a long history of development, the concept of «international travel» until now treated differently not only by individual experts, but also travel organizations. We believe that international tourism can be seen as a social and economic process associated with the provision of travel services to persons outside their country of residence and aimed to meet the spiritual, physical and other non-commercial purposes.

Given the historical facts we consider it necessary to allocate the fifth stage of development of international tourism, which is typical for Ukraine – the development of international tourism in Ukraine as an independent state (1991 – up including) that is associated with the collapse of the USSR and the creation of the CIS and the recognition of Ukraine separate and independent state.

Examined the classification of international tourism for the purpose of travel to: business; therapeutic; cultural and educational; Tourism to rest and leisure; private; festival; sports; religious; ecological; adventure; extreme; space tourism. Article by their features. Furthermore accentuated attention to the fact that in recent years the practice of international tourism rapidly developing new forms of tourism such as paradores, timeshare, dark green and rural tourism etc. The influence of international tourism to the socio-economic development.

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