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THE STRUCTURE OF PRODUCTION AND RESOURCE POTENTIAL OF AGRICULTURAL ENTERPRISES AND IMPROVEMENT OF MANAGEMENT OF DEVELOPMENT OF ITS COMPONENTS

An important issue for the development of agricultural enterprises is the determination of the composition of production resources and the structure of production and resource potential. Thus the legitimacy of the inclusion of a specific resource in the composition of production-resource potential should be based on an objective basis and be practically feasible. To ensure efficient use of production resources when the organization needs to pay attention to the factors that influence its effectiveness. Economic opportunities of agricultural enterprises cannot be determined only by the presence and the ratio of tangible and intangible resources. Each enterprise must be employees, managerial personnel, which could lead to action, these resources and ensure their efficient use.

Production and resource potential of agricultural enterprises is defined as a set of interrelated components: material, labor, financial, and intangible resources, including the ability of employees to effectively use these resources to achieve strategic and current objectives of the enterprise.

An important role in production and resource provision of agricultural enterprises belongs to mechanisms of state support of agricultural producers. In the context of deteriorating resource and production potential in agriculture, which was caused by a crisis situation, you need to carry out drastic organizational and economic changes in the activity of agricultural enterprises based on resource strategies and competitiveness.

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