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MODELLING OF FINANCIAL DIAGNOSTICS OF THE ENTERPRISE

The article conducts a systematization of theoretical approaches to the modelling of financial diagnostics of an enterprise. Factors of influence on the choice of diagnostic methods and scheme of their interaction are united in a conceptual model of diagnostics. The model of diagnostics provides a holistic insight into relations between its elements and substantiates their subordination to general purpose – improvement of the efficiency of management of financial and economic activity of the enterprise. The essence is revealed and principles of financial diagnostics are generalized. A variety of factors of influence on the potential of its implementation is studied, these factors' influence is described that in detailed and versatile way characterises financial diagnostics of the enterprise as a progressive system of information support for management.

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