

SECTION 4. DEVELOPMENT OF PRODUCTIVE POTENTIAL AND REGIONAL ECONOMY

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ANALYSIS OF THE REPRODUCTIVE PROBLEMS AND IDENTIFY OF THE INVESTMENT ORIENTATIONS OF TRANSCARPATHIA

The article is devoted to a comprehensive analysis of the socio-economic development of Transcarpathian region in order to identify investment targets.

At the initial stage of the investment process, a comprehensive analysis of the region should be done. The analysis should include not only the structure and relationships of its internal elements but the trends which are composed.

Transcarpathia has an advantageous geographical position that is a fundamental principle of any regional economy. Despite its small area and low population, the region is – Central European border region of Ukraine. The analysis of the generalizing parameter of Transcarpathian economic activity indicates the reproduction of GRP product, but the growth rate after the violent events significantly is decreasing. In the structure of industry production in 2015, the processing industry dominates (80.1%). The output of agriculture in the Transcarpathia region in 2015 reached 4.0959 billion hryvnias. Despite the decline in construction activity compared to pre-crisis years, in 2015 construction products was realized amounting 620, 5 million. Regional foreign trade turnover in goods and services in 2015 reached 2.3157 billion dollars, that is by 30.9% less than in 2014. Real disposable

incomes since 2009 are growing and in 2015 they accounted for 7118.4 UAH. The contradiction lies in the fact that in 2015 the number of people receiving income below the subsistence level increased by 1.5%.

Should be noted that one of the significant benefits of Transcarpathian region is better opportunities in the region to attract foreign investments due to the connections between border areas of neighboring countries.

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