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STATE AND PROSPECTS OF SMALL AND MEDIUM ENTERPRISES IN CHERNIVTSI REGION

The article highlights the status of small and medium enterprises in the Chernivtsi region for 2014-2016 years. Outlined the factors that affect the growth of small business and hampering its further development.

In the overall structure of enterprises Ukraine and most significant part is small businesses, their share is about 94%. A slight increase in the number of SMEs is a common trend in Ukraine for 2013-2015 years. However, the number of such enterprises in Chernivtsi region, taking into account population density is less than half the figure in Ukraine.

The problems of development and their causes, financing and state support of small and medium enterprises in Chernivtsi region. In Chernivtsi region consistently pursued policies aimed at supporting and promoting small and medium enterprises, which is the leading sector of the regional economy.

Despite the annual increase in funding for the program of small and medium enterprises in Chernivtsi region, the regional budget is unable to finance the planned activities.

In Chernivtsi region financial policy to support small and medium enterprises have not realized the full extent of its actual volume is less than the standard and planned. This greatly influenced the lack of positive dynamics of socio-economic development of the Chernivtsi region in general and small business in particular.

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