

Zhalinska I.V.

Candidate of Economic Sciences,
Senior Lecturer at Department of Management of Organization and Administration
Zhytomyr State Technological University

**DIRECTIONS OF QUALITY MANAGEMENT SYSTEMS DEVELOPMENT
IN OPERATIONAL ACTIVITIES OF DAIRY ENTERPRISES IN UKRAINE**

Directions of quality management systems development in operational activities of dairy enterprises in Ukraine

The aim of paper is to develop actual directions of quality management system as a component of operational activities of dairy enterprises based on an integrated approach in terms of European integration economic processes. Based on analysis of the problems of dairy enterprises in Ukraine the main factors influencing the current situation on the dairy market have been identified. The impact of these factors has been indicated to be multidimensional and have significant negative consequences for enterprises.

This made it possible to identify the problem of dairy product quality as the crucial one that requires urgent solution. The European standards requirements that currently apply to products of dairy enterprises can be met only on the condition that enterprises develop their own quality management systems and take into account the complex nature of the problems of providing quality and updated attainments of quality management.

Actual directions of quality management systems development at the enterprises of dairy industry of Ukraine have been defined. There have been: implementation of quality management methodology based on the "Six Sigma"; using the concept of quality costs management; ensure the quality of incoming raw materials; ongoing modernization process and renewal of equipment; ensure the implementation of infrastructure measures to improve quality control.

The proposed directions enable one to establish an effective quality management system, which will have certain distinctive features, specific elements and fulfill the objectives of the enterprise. Despite the quite considerable costs of implementing quality management systems, their operation will greatly reduce the costs of the company, which will increase the efficiency of the whole.

REFERENCES:

1. Honcharuk A. H. Teoretychni aspekty upravlinnia yakisti na pidpriemstvi vynorobstva [Elektronnyi resurs] / A. H. Honcharuk, I. H. Hahauz // *Ekonomika kharchovoi promyslovosti*. – 2011. – # 4. – S. 49–52. – Rezhym dostupu : http://www.nbu.gov.ua/portal/soc_gum/ekhp/2011_4/st13.pdf.
2. Mostenska T. L. Formuvannia popytu ta propozyzi

na rynku moloka i molochnykh produktiv Ukrainy [Elektronnyi resurs] / T. L. Mostenska // *Teoretychni ta prykladni pytannia ekonomiky*. – 2011. – # 26. – S. 43–51. – Rezhym dostupu : http://www.nbu.gov.ua/portal/soc_gum/tppe/2011_26/Zb26_04.pdf.

3. Yemtsev V. I. Napriamy reformuvannia molochnoho pidkompleksu APK Ukrainy v umovakh yoho adaptatsii do vymoho konkurentoformuiuchoho seredovyscha rynku YeS [Elektronnyi resurs] / V. I. Yemtsev, I.V. Yemtseva // *Naukovi pratsi Natsionalnoho universytetu kharchovykh tekhnolohii*. – 2015. – Tom 21, # 3. – S. 72–82. – Rezhym dostupu : http://dspace.nuft.edu.ua/jspui/bitstream/123456789/22562/1/21_3.pdf.

4. Zghurska O. M. Shliakhy pidvyschennia konkurentospromozhnosti produktsii molokopererobnykh pidpriemstv / O. M. Zghurska // *Ekonomika APK*. – 2014. – # 3. – S. 113–119. – Rezhym dostupu : http://eapk.org.ua/sites/default/files/eapk/14_03_113-119.pdf.

5. Krysanov D. Systemy tekhnichnoho rehuliuвання Yevropeiskoho Soiuzu, Ukrainy ta Mytnoho Soiuzu dlia ahroprodovolchoi sfery: napriamy yikh zblizhennia, mozhlyvosti zvuzhennia nevidpovidnosti ta zmeshennia asymetrychnosti [Elektronnyi resurs] / D. Krysanov // *Ekonomist*. – 2014. – # 2. – S. 4–10. Rezhym dostupu : http://nbuv.gov.ua/UJRN/econ_2014_2_4.

6. Humeniuk H. D. Standarty na kharchovi produkty ta yikh harmonizatsiia z mizhnarodnymy i yevropeiskymy vymohamy [Elektronnyi resurs] / H. D. Humeniuk, Yu. V. Slyva // *Naukovi pratsi Natsionalnoho universytetu kharchovykh tekhnolohii*. – 2015. – Tom 21, # 1. – S. 15–21. – Rezhym dostupu : http://dspace.nuft.edu.ua/jspui/bitstream/123456789/22559/1/21_1.pdf.

7. Halushko V. P. Zarubizhni systemy zabezpechennia yakosti moloka u vyrobnychomu lantsiuzi ta mozhlyvosti yikh zastosuvannia v Ukraini [Elektronnyi resurs] / V. P. Halushko, I. M. Sukha // *Ekonomika APK*. – 2011. – # 3. – S. 137–142. – Rezhym dostupu : http://eapk.org.ua/sites/default/files/eapk/2011/2011_03/11_03_25.pdf

8. Nesen A. V. Asotsiatsiia z Yevropeiskym Soiuzom i perspektyvy rozvytku ukraïnskykh silskohospodarskykh pidpriemstv [Elektronnyi resurs] / A. V. Nesen // *Ekonomika APK*. – 2015. – # 2. – S. 89–93. – Rezhym dostupu : http://nbuv.gov.ua/UJRN/E_apk_2015_2_15.

9. Iliencko N. O. Stvorennia zony vilnoi torhivli Ukrainy z YeS – efektyvnyi zakhyst natsionalnykh ekonomichnykh interesiv [Elektronnyi resurs] / N. O. Iliencko, Yu. O. Spasenko // *Naukovi pratsi Natsionalnoho universytetu kharchovykh tekhnolohii*. – 2016. – Tom 21, # 1. – S. 32–72. – Rezhym dostupu : <http://dspace.nuft.edu.ua/jspui/bitstream/123456789/22584/1/NP22-1.pdf>.

10. Ralko O. S. Perspektyvy rozvytku eksportu produktsii molokopererobnykh pidpriemstv Ukrainy [Elektronnyi resurs] /

N. O. Ilienکو, Yu. O. Spasenko // Naukovi pratsi Natsionalnoho universytetu kharchovykh tekhnolohii. – 2016. – Tom 22, # 3. – S. 82–90. – Rezhym dostupu : <http://dspace.nuft.edu.ua/jspui/bitstream/123456789/23714/1/NP22N3.pdf>.

11. Keranchuk T. L. Aktualni problemy pidpriemstv molochnoi haluzi Ukrainy [Elektronnyi resurs] / T. L. Keranchuk // Naukovi pratsi Natsionalnoho universytetu kharchovykh tekhnolohii. – 2015. – Tom 21, # 6. – S. 48–53. – Rezhym dostupu : http://dspace.nuft.edu.ua/jspui/bitstream/123456789/22565/1/21_6.pdf.

12. Zhalinska I. V. Vplyv transformatsiinykh protsesiv na diialnist pidpriemstv z vyrobnytstva molochnykh produktiv v umovakh kryzy / I. V. Zhalinska, Yu. V. Davydiuk, A. Marcheva [Elektronnyi resurs] // Visnyk Zhytomyrskoho derzhavnoho tekhnolohichnoho universytetu. Serii: Ekonomichni nauky. – 2016. – # 2 (76). – S. 65–73. Rezhym dostupu : <http://ven.ztu.edu.ua/article/view/72457/67898>.

13. MynEkonomrazvytyia osvobodilo byznes ot sovetskykh HOSTov [Elektronnyi resurs] / Yurlyha. Pravovoe ynformatsyonnoe pole dlia byznesa y yurystov. – Rezhym dostupu : <http://jurliga.ligazakon.ua/>

news/2015/12/16/138765.htm. – Nazva z ekranu.

14. Cheiz R. B. Proyzvodstvennyi y operatsyonnyi menedzhment, 10-e yzdanye : Per. s anhl. / R. B. Cheiz, F. R. Dzheikobz, N. Dzh. Akvylyano. – M. : OOO “Y. D. Vyliams”, 2008. – 1184 s.

15. Dzhydzhy K. Shest syhm dlia “chainykov” : Per. s anhl. / K. Dzhydzhy, N. DeKarlo, B. Vyliams. – M. : OOO “Y. D. Vyliams”, 2008. – 320 s.

16. Kapterev A. Y. Kontseptsyia upravlenyia Effektivnosti byznesa “6 syhma” [Elektronnyi resurs] / A. Y. Kapterev. – 2007. – # 3. – C. 24–27. – Rezhym dostupu : <http://www.management.uz/files/attachments/attachment-12.pdf>.

17. Skrypko L. E. Ekonomycheskye aspekty v SMK [Elektronnyi resurs] / L. E. Skrypko. – 2007. – # 3. – C. 42–48. – Rezhym dostupu : <http://www.management.uz/files/attachments/attachment-12.pdf>.

18. Oreshyn A. Stoymost nesootvetstviy yly otsenka zatrat na kachestvo [Elektronnyi resurs] / A. Oreshyn. – International magazine of management. – 2007. – # 3. – C. 38–40. – Rezhym dostupu : <http://www.management.uz/files/attachments/attachment-12.pdf>