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LOGISTICAL BASES OF FORMATION MODERN MANAGEMENT OF ENTERPRISES

The questions the relevance of taking into account logistic aspects of the enterprise as the basis for the formation of modern management. It is shown that the formation of the traditional management system, objects of which are exclusively enterprise divisions, leaves without administrative influence the interaction of these entities in achieving their goals. It is shown that the presentation of the logistic structure of the company proves the need for the equitable treatment to the two types of items of the logistic structure – units and their relations as objects of management, which has become an important factor in its improvement.

This conclusion is illustrated by an example of the logistic map for material procurement processes, production and marketing of a particular enterprise. These findings lead to the following important conclusions. 1. Logistic schemes show that business results are achieved not only within each individual operator – plant or department, but in the process of their close interaction. 2. Two types of elements of the logistics network – units and links between them – are not equal control objects. Each unit has its own staff of employees, organization, work plans, management and others. While the connection does not have any of these attributes. That is, connections are managed according to the principle of "feedback", according to which the regulation is made only in the presence of disturbances final parameters of the enterprise. 3. Research shows that the logistics business model should be the basis for a more efficient management

systems, which are just beginning to be developed, in particular, on the basis of business process management systems that cover the whole stage, and the whole process of the company.

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