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THE PROBLEM OF HARMONIZATION OF UKRAINIAN QUALITY STANDARDS OF AGRICULTURAL PRODUCTS TO INTERNATIONAL ONES

Speech goes in this article about the necessity of harmonization of the Ukrainian standards of quality with European, in fact it is the mortgage of included in a world economy, constructions of democracy and civil society, modernization of economy, bringing in of foreign investments and newest technologies, creation of new workplaces, increase of competitiveness of domestic commodity producer.

Globalization processes in an economy and strengthening of non-price competition stimulate an agricultural commodity producer to the search of innovative ways of development, which, above all things, upgrading the made products, adaptation of it related to the problems to the international requirements. Therefore perfection of mechanism of forming of control the system by quality in an agroindustrial complex which comes forward the guarantor of ability of organization stably to make and supply with the products of certain quality acquires priority character. Development, introduction, certification and maintenance of control the system by quality, in a state of capability is one of strategic directions of activity of being in a charge subjects, that considerably promotes their effectiveness, economic efficiency and competitiveness in the world market. Perfection of mechanism of forming of control the system by quality in an agroindustrial complex, making and supply of products of certain quality acquires priority character.

Consequently, introduction of control the system by quality after international standards gives competitive advantages enterprises on internal markets and enables to go out to the overseas markets. A theme of introduction of control the system by quality after international standards is relevant and specific for separate industries that is why requires more perfect research.

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